

Daniel DeJoode, Ph.D.



Speaker on Adversity, Change, and Resilience



Adversity to Advantage

I collaborate with audiences to turn challenges into opportunities by utilizing humor, scientific insights, and impactful personal narratives—ranging from parenting a blind child who approaches life with intention to embracing ADHD as a unique asset. With my background in natural science, 30 years in corporate consulting, and expertise in resilience, I provide quick, practical strategies to help redefine obstacles and encourage progress. My presentations motivate individuals and empower them to thrive amid adversity.

Adversity to Advantage

What if your biggest challenges held the key to your greatest growth? In this inspiring and practical keynote, I share how parenting a blind child, living with ADHD, and navigating graduate school and a professional career taught me that adversity isn't a barrier—it's a blueprint for advantage. Through powerful storytelling, science-backed strategies, and unforgettable audience engagement, I share how to reframe obstacles, lean on strengths, and move forward with clarity, confidence, and momentum. Whether facing personal setbacks or professional roadblocks, this session delivers immediately usable insights to grow through what you go through—and help others do the same.



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A personable, knowledgeable, and relatable speaker, whose presentations I enjoy and from whom I always learn something new."

Dot Cannon, President, Two Maverix® Media and Host of Over Coffee® Podcast

Additional Speaking Topics

Reimagining ADHD: Neurodiversity in Education and the Workplace

Daniel applies his scientific background to explain ADHD and offers a new paradigm of how ADHD can be reimagined as a suite of skills and opportunities, as well as challenges. He further enables his audience to see how the struggles of ADHD, and more broadly, neurodivergence, have a flip side of positive attributes that can be harnessed to enable productivity and high performance. He offers tips for those with ADHD and managers who work with ADHD staff to increase understanding and improve contributions and performance of the neurodivergent in education and professional workplaces.

The Hero's Journey: A Workshop in Leveraging Strengths Using Storytelling

This workshop empowers individuals to turn weaknesses into strengths and adversity into advantage. Using the Hero's Journey framework, participants explore personal stories to find moments of overcoming challenges or achieving success. This process helps attendees recognize their resilience and growth potential. The workshop combines emotional intelligence, storytelling neuroscience, and strengths-based coaching to show how storytelling boosts positive emotions and highlights past achievements. By understanding the emotional and cognitive impact of personal experiences, individuals will gain insights into their strengths and potential.

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